

THE FAMILY THAT STANDS BY YOU



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WHAT A FAMILY-OWNED BUSINESS REALLY MEANS TO YOU?

In today's hyper-competitive, hyper-consolidated market, as a grower, you are looking for a closer relationship with your suppliers. You are hoping for great customer service and growing expertise. Above all, your goal is to see your enterprise and your crop grow fabulously.

You can get all that—and more—with Berger.

Berger is a family-owned business, with a 50-year foundation of servicing growers so that they can get the most out of their crops. Throughout the years, our products and services has evolved to meet your needs and your reality. Easy access to all of our team members has remained at the heart of our customer approach.

Your crops are your investment, your livelihood, your future. Entrust them to Berger, the family that stands by you, who offers:

A customized approach to growing

Berger works directly with its customers to provide the best results for their crops. Each grower is unique. Each crop is different. The company takes the time to truly understand the growing challenges you face and recommends solutions that are, quite simply, all about you. We are dedicated to getting your crops just right. We'll share your challenges and celebrate your successes.

Expertise in both our primary resources and growing methods

Some of our team members are growers themselves. Others have extensive educational backgrounds

and experience in growing. But most importantly, we are all close to the land. We get out there and innovate, right in the field. We master the harvesting techniques of our peat to give you the ultimate in quality growing mixes. You can rely on Berger for its deep-rooted insight into each step of the growing process. Furthermore, true to the Berger name, we always respect our commitment to accurate quantities and delivery times.

Values like yours

Berger is committed to values that permeate throughout our entire organization: harmony, proximity, commitment and performance. If these values ring true to you, you are part of the Berger family.

If you would like to hear more about the many advantages Berger offers to growers worldwide, contact us!

EXPERIENCE THE BERGER DIFFERENCE

Berger is not “simply” a growing mix company. If this was the case, Berger would simply take orders and ship them out. This is the case with many other suppliers. However, the difference with Berger is that we accompany you, from A to Z, to make sure that your crops get off to a great start and finish off with a bountiful harvest. Our high-quality and consistent growing mixes are, indeed, one of the most important components in growing your crops. However, Berger offers a wealth of added-value services and expertise that you can leverage throughout your entire growing process. Great products matched only by a greater process.

THIS IS THE BERGER DIFFERENCE.



What's new for you?

Berger is known for its expertise and breakthroughs in growing mixes. Did you know that we also develop great tools to help you maximize the use of our products? CHECK OUT OUR LATEST INNOVATIONS!

Online potting chart:

Berger's potting chart is an easy-to-use tool that lets you calculate the number of Berger bags or pallets that are required to fill your containers or the number of containers you can fill with a given number of Berger bags or pallets. Just select a few options from our tool's pull-down menu and answer a question or two. Within seconds, you'll have the exact calculation you need to put in your next order with Berger.



Try it now!
berger.ca/experts/pot-chart



Mix finder system:

It's now easier to find what Berger product you are looking for.
Spot the perfect icon through our different products:

CROP



Bedding plants



Potted plants



Trees & shrubs



Herbs & vegetables



Cut flowers



Bulbs, corms, rhizomes & tubers



Seedlings & cuttings

PRODUCTION



Overhead irrigation



Sub irrigation / ebb & flood



Dripper irrigation

www.berger.ca/products

Grow better

GREAT NEWS! Due to the overwhelming popularity of our experts' articles, we are currently developing more! We're “incubating” an entire training guide series that includes practical videos as well as useful hints and tips based on many of the questions we get and the growing challenges you face.

Subscribe now to stay tuned about the best horticulture techniques!

www.berger.ca/newsletter





REDISCOVER OUR CUSTOMER SERVICES

Berger recognizes that each environment, each crop, and each soil needs precise care. This is why we are strongly committed to providing a highly-personalized service to our customers.

LOGISTICS SERVICES

Our commitment to high-quality products and services starts the moment you contact us and continues throughout the entire process of ordering, production, delivery, and more! Thanks to a strong and trusted relationship with our carriers, you can get your growing mixes when it really matters.

Berger manages its resource and inventory in a way that allows us to meet our engagements. You can always count on us to serve you with the product and quantity you need.

TECHNICAL SERVICES

1. Customer focus

Berger's specialized sales team can help select the ideal growing media for your needs and accompany you throughout your entire production cycle.

Our industry-recognized experts are dedicated to finding innovative, field-tested solutions that are adapted to your production system and can help optimize as well as streamline your operation.

2. Analysis

You also get access to our high-tech analytical laboratory services, which include valuable advice from its knowledgeable staff. Our multi-disciplinary team is at your service and can conduct a wide range of tests, including:

- SME (Saturated Media Extract) analysis
- Water / Nutrient solution analysis
- Tissue analysis
- Microbiological analysis
- Complete physical characterization

3. On-site visits

Our hands-on, personalized approach can include on-site visits by our grower advisors to help target and better serve your particular needs. A guided tour of our facilities can also be set up to give you the full scope of our dedication to quality and consistency.

EQUIPMENT SERVICES

Our work would not be complete without an equipment program. Our experts can advise growers on their different machinery (ex.: wetting line) so that they can achieve better crops and higher yields. Moreover, growers can take advantage of our extensive knowledge in machinery to get the right equipment that will help them optimize the use of our products, such as our Skyscraper.



Pierre-Marc de Champlain, Jr. Eng.
Supervisor
Technical Services



Brian Cantin
Senior Grower
Specialist



Andreas Trandafir
Customer Satisfaction
Coordinator



Alexandre Baudin
Customer Satisfaction
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Marco Paré
Supervisor
Production Projects

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BERGER'S EXPERT SALES TEAM

United States



DEDICATED TO YOUR SUCCESS

As the Berger Sales Director, I am pleased to be part of a team of specialists who are always searching for innovative solutions and fosters an approach centered on everyone's specific needs. Berger's products are sold in 20 countries and thanks to everybody's efforts, our reputation for quality, consistency, and family values is our trademark.

Benoit Corbeil
Sales Director



Scott Bedenbaugh
Division Sales Manager



Jamey McEwen
Division Sales Manager



Eric Stalkamp
Sales Representative
Michigan, Ohio



Adam Lyvers
Sales Representative
Tennessee, Kentucky,
North & South Carolina and Georgia



Derek Schumacher
Sales Representative
Missouri, Illinois and Indiana



Martha Trubey
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Mike Hennequin
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