



The Berger PRESS

berger.ca

Take the Berger Trial Challenge

Improve your production
results

Challenging Means Evolving

Thanks to its products and services offer, Berger accompanies you to help you do more, and better. We invite you to challenge your company to grow the highest quality crops, strive to get consistently uniform production and improve your crop schedule planning, thanks to predictable growing results.

Berger is so confident in its products' performance and the quality of its services that we are inviting you to challenge the efficiency of our growing mixes by running a trial at your production facility, in your own horticultural environment.

Follow these 3 easy steps to level up your productivity:

Step ①

Find the Berger substrate that is perfectly adapted to your production system.

Step ②

Contact your dedicated sales representative to benefit from Berger's full expertise; you may improve your growing methods and production results.

Step ③

Put us to the test by scheduling a greenhouse trial, and increase your margins.



Request your
Trial Starting Kit
now by scanning
the code or visit:
[berger.ca/en/
berger-trial-challenge](http://berger.ca/en/berger-trial-challenge)



Berger's 360° DNA

1

Peat Harvesting

Berger's Canadian peat bogs are located in 12 different areas: throughout the province of Québec, in New Brunswick, and in Manitoba. These different harvesting sites ensure a great availability of the exceptional resource that is peat, and make our supplying commitments reliable. Thanks to a balanced ratio of our different peat grades sourced from all our sites, combined with our meticulous selection process and handling method, we can guarantee the consistency of first-quality sphagnum peat fibers, season after season.



2

Ingredient Selection

Berger responsibly selects and processes raw materials with meticulous handling methods in all of its eight North-American manufacturing facilities. Moreover, we take pride in our first-quality ingredients for every of our growing mixes. Each component offers characteristics that are carefully evaluated and integrated into our specific-purpose blends to optimize growing results.



6

Traceability System

For Berger, traceability is extremely important. With a proven identification process, we can trace all the individual ingredients that were used to produce each blend, and samples of each production are kept for a full year after the mix is manufactured.

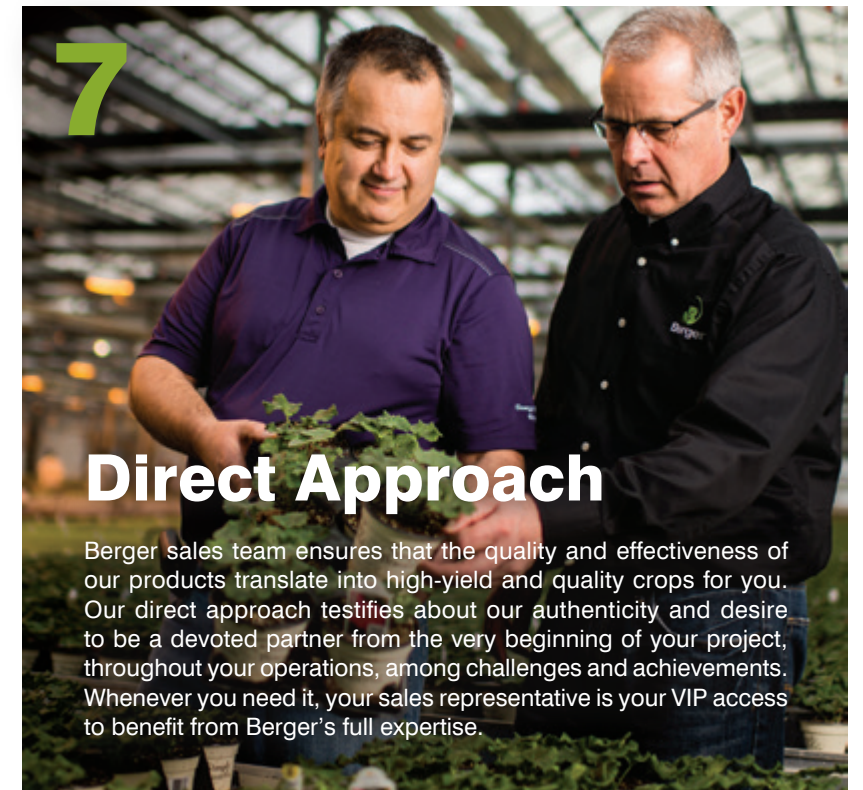
| | | |
|--------------------|----------------|---------------------------|
| 16711 | 99 | 234 |
| Product Code | Bagging Format | Julian Date of Production |
| 16 | 024 | 051 |
| Year of Production | Unit Number | Production Site |
| | | Work Shift |



7

Direct Approach

Berger sales team ensures that the quality and effectiveness of our products translate into high-yield and quality crops for you. Our direct approach testifies about our authenticity and desire to be a devoted partner from the very beginning of your project, throughout your operations, among challenges and achievements. Whenever you need it, your sales representative is your VIP access to benefit from Berger's full expertise.



3

Quality Control

From raw material to growing media packaging, each harvesting, storage and processing stage has its own range of testing requirements which enables Berger to make real-time adjustments. More than 280,000 quality tests are done annually in our laboratories and manufacturing plants - our strong expertise guarantees you the highest product efficiency on the market. The quality control system at Berger is what ensures that proper care is applied to every processing step, to provide professional growers with uniform products of superior quality, regardless of the manufacturing site or the season they were produced.



Customers' Needs

At the Heart of Our Operations

Since 1963, visionary greenhouse growers like you are the core of our rigorous processes. Berger strives to exceed industry standards and is continuously adapting and improving its entire products and services offer according to your progress.

You are inspiring our evolution, and we never want you to stop.

8

Technical Services Support

The sole purpose of Berger's technical services is to support all professional growers throughout their entire production cycle by helping optimize and streamline their operations. Focusing on your success, educational seminars, training guide, technical videos and other practical tools are developed by our experts according to what really matters to you.

Moreover, every greenhouse trial that we run in your own horticultural environment is carefully followed up by our grower advisors to ensure best cultivation practices and results.



4

Skyscraper System

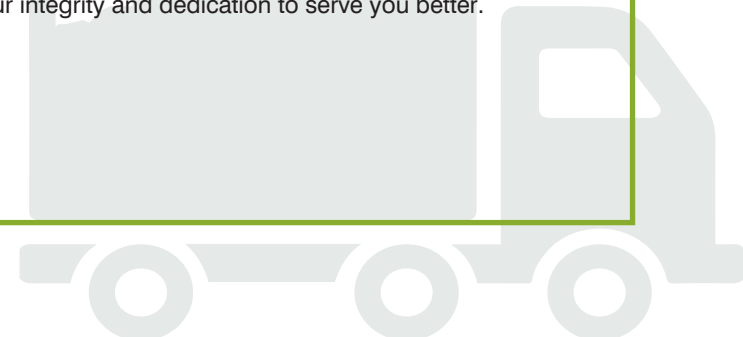
The skyscraper has been Berger's most popular packaging format among professional growers for almost 25 years. It was the first to be introduced in the industry in 1993, and now every 225 ft³ practical unit saves 2.5 hours of manual labor time, reduces plastic waste by nearly 80% and significantly improves transportation efficiency compared to a regular pallet of bales. That means better margins.



5

Logistics & Delivery

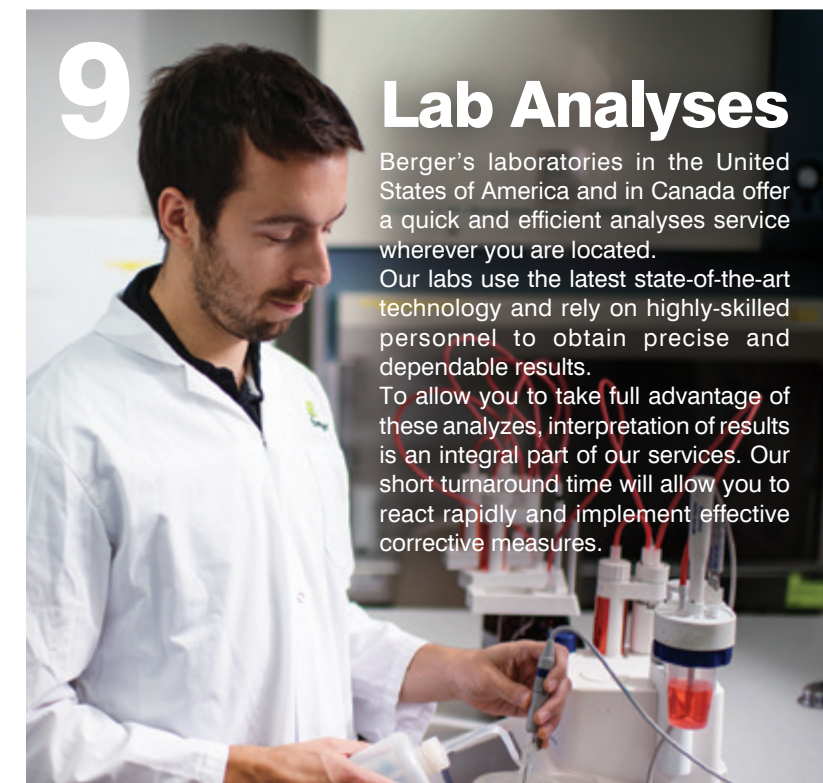
To keep offering a reliable and efficient product supply in a context where our company is experiencing tremendous growth, a complete review of our logistic processes was initiated in the fall of 2016. Since then, Berger's production planning system is allowing better operation efficiency and proper inventory level for main products. Strong partnerships were also confirmed with strategically-located storage sites and reliable carriers to offer a greater flexibility regarding our customers' delivery. Berger has strong values and respecting our commitments with our partners is crucial. This new production planning method attests to our integrity and dedication to serve you better.



9

Lab Analyses

Berger's laboratories in the United States of America and in Canada offer a quick and efficient analyses service wherever you are located. Our labs use the latest state-of-the-art technology and rely on highly-skilled personnel to obtain precise and dependable results. To allow you to take full advantage of these analyses, interpretation of results is an integral part of our services. Our short turnaround time will allow you to react rapidly and implement effective corrective measures.



Experience
Berger's



360°

DNA at Cultivate'17

Stop by booth #2357 for an immersive Berger virtual reality tour. Get all the details here: berger.ca/en/grower-resources/technical-seminars-events/cultivate17



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