



POSSIBLY

the best place to work

Word from the Co-CEOs

The growth we have experienced in recent years is impressive and we are particularly proud of it. To build on this momentum, we need the best team. That's why we are extremely happy to have you here.

To propel the dream of our grandparents even further and pursue the expertise of Claudin and Régis, we are constantly looking for new talents. It is therefore a real pleasure to see that, week after week, new colleagues are being added to our family. We hope that each of you, rookie and veteran, will be able to realize your own professional dream within our organization.

Finally, through the pages that follow, you will see how much we care about your well-being, by offering you among other things a healthy and stimulating work environment. We hope that you will feel at home here.

Valérie and Mélissa Berger



1963

Rooted in the past

Visionary Generation

In 1963, Ms. Huguette Th  berge made an important decision: to develop her own peat bog, she who had learned her trade from her father on the family land in Saint-Fabien. She was soon joined by her husband Alcide Berger.

It is thanks to the solid foundations they have established that their legacy lives on today, particularly through our corporate values.

1980

Determined to go further

International Generation

Claudin Berger joins his brother Régis in the company and, together, they take the reins in 1980. Their ambition leads them to develop international markets and multiply our facilities.

It is at this time that the vision of a direct sales model is born, which will set us apart as an important ally of professional growers.





2009

Looking to the future

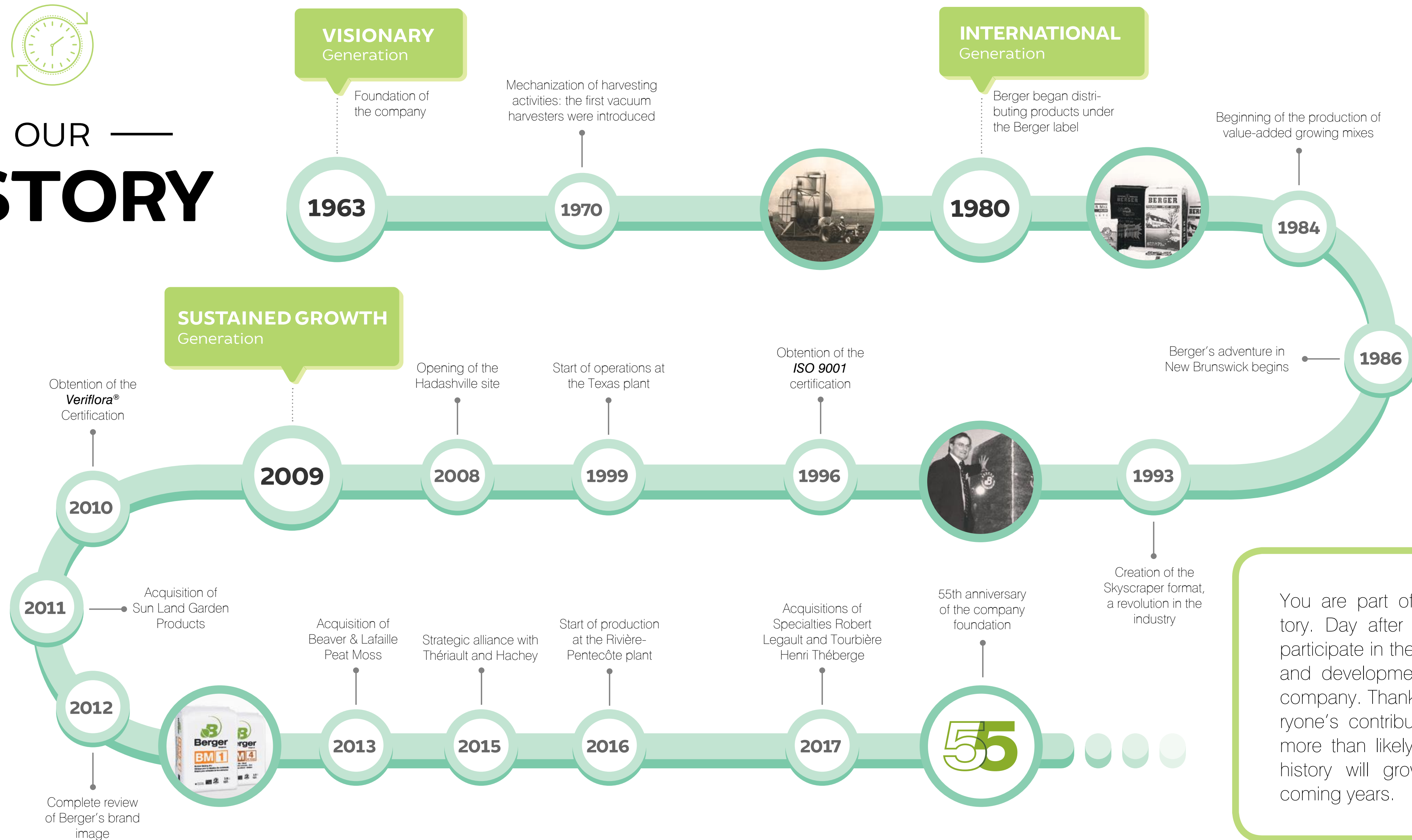
Sustained Growth Generation

Valérie and Mélissa Berger, Claudin's daughters, return to the company respectively in 2007 and 2009. With a wealth of experience gained in major companies such as Frito-Lay/PepsiCo and L'Oréal, they instill a wind of growth by opting for a market-oriented approach.

For Valérie, emphasis is being placed on understanding the needs of our customers, positioning Berger as an industry leader in terms of customer experience. For her part, Mélissa is focusing on the establishment of the Resource Department to acquire new peat bogs, and the development of the supply chain team to keep pace with the high growth.



— OUR — HISTORY



You are part of the history. Day after day, you participate in the success and development of the company. Thanks to everyone's contribution, it is more than likely that this history will grow in the coming years.

— OUR —
VISION

**TO BE RECOGNIZED
BY THE GREATEST
HORTICULTURAL
PROFESSIONALS AS THE
PARTNER THEY SHOULD
WORK WITH.**

— OUR — **Mission**

In a stimulating and productive work environment, Berger responsibly selects and processes raw materials to produce horticultural growing media. Constantly seeking innovative solutions, Berger's team of specialists uses a client-focused approach that meets the specific needs of its customers' crops.



— OUR — VALUES

Berger's values come from a long tradition and clearly represent the spirit our founders wanted for the company. In a context of growth, it is essential for us to preserve these values which are dear to us.



Commitment

At Berger, we encourage all our employees to be involved. We encourage them to participate in company life and take ownership of their work. Our employees thus look after our common interests and become proud ambassadors of the company. By extension, Berger is committed to delivering on its value proposition of providing its customers with consistently high quality products and personalized service.



Proximity

As a family-owned company, the Berger team makes it a priority to maintain close ties with its employees, its customers and its business partners by openly sharing information, actively engaging with its stakeholders and remaining accessible and available.



Harmony

Attentiveness, openness, respect, humility and above all, sincerity. Five elements that come together at Berger to create a climate of trust and a collaborative working relationship between us and our customers and partners.



Performance

Berger constantly seeks optimal results. Our performance criteria apply to our products and our employees as well as to our operations and finance; ultimately, these performance criteria extend to our customers, to help them be the best in their respective markets.

