



PRESS RELEASE
For immediate release

Berger celebrates the opening of its new research infrastructure

Saint-Modeste, Québec, January 23, 2020—Berger is proud to be opening its brand new research greenhouse at its headquarters in the municipality of Saint-Modeste.

Thanks to this major investment, Berger is growing its ability to develop products that meet its customers' specific needs. The new infrastructure, which is equipped with the latest in controlled cultivation systems, contains multiple crop sections that can accurately reproduce the climate conditions of its target markets. This allows Berger to solidify its position as a key partner for providing personalized support to professional growers.

This major step marks the end of an investment project that started in 2018 and totalled \$23.5 M. Of that amount, the Ministry of Economy and Innovation (MEI) contributed \$2.5 M through its ESSOR program, Component 1—Support for investment projects (innovative manufacturing). Berger also wishes to acknowledge the federal government's contribution to this project through Canada Economic Development.

"We would like to thank each level of government for believing in the continued success of our company," stated MéliSSa Berger, Co-CEO of the company. "Our research and development activities are the key to our ability to stay on top of our clients' specific needs, and they allow us to stand out in a constantly changing industry. Ultimately, these actions help us make sure our operations—and the hundreds of jobs they provide—are around for many years to come."

The company's strategic orientations and collective efforts towards innovation have paid off. This project has created 50 jobs and maintained some 322 others in Québec. And while most of the investment is based in the province, the benefits can be seen throughout all of Berger's sites.

"Berger has enjoyed continuous growth for several years now, and while this growth has prompted us to re-evaluate the way we do things so we can maintain both our corporate culture and our family values, the completion of a project like this truly reinforces our desire to contribute our region's success and to create a workplace where people can make a difference and achieve their potential," said Valérie Berger, Co-CEO.





About Berger

Founded in 1963, Berger is a third-generation family business that specializes in peat and growing media. It has developed a network that includes 11 harvesting sites and 8 production plants in North America. At Berger, social commitment and sustainable development are at the heart of everything we do.

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