

## PRESS RELEASE

*For immediate release*

### **BERGER: A MAJOR PARTNER FOR THE MULTI-PURPOSE ROOM IN SAINT-MODESTE**

Saint-Modeste, February 26, 2020 — The municipality of Saint-Modeste is proud to announce Berger's support as a major partner in the project to convert its church into a multi-purpose room. The Saint-Modeste company is adding its name to the development, which will now be known as the Espace Collectif Berger, thanks to a 15-year agreement.

The church, whose vestry has already been converted into a library, will boast a multi-purpose room, stage, kitchenette, bar and new boardroom. The Espace Collectif Berger will be able to host shows, festive gatherings, small conferences and more, as well as providing a community space for the general public. The renovated facilities will be available for the community to use from this spring, and will undoubtedly breathe new life into social activities to meet the growing needs of the many young families in the area. After all, the population of Saint-Modeste has one of the lowest average ages of any municipality in the RCM.

With the vitality of the municipality firmly in mind, the developers wanted to ensure the conversion of the church would meet the current and future needs of the residents of Saint-Modeste. The project is therefore the result of over ten years of discussions, sketches and meetings. It was also important for the municipality's representatives to respect the historical and social background of the religious building. *"We are confident that this new space will not only become a meeting place, but an expression of the energy and drive of our growing community,"* said Louis-Marie Bastille, Mayor of Saint-Modeste.

#### **Primary partner**

*"This all-new multi-purpose room—the Espace Collectif Berger—contributes to the sustainability and outreach of the village where the Berger company was founded in 1963. This connection means we have a real desire to give back to the Saint-Modeste community,"* said Mélissa Berger, Berger Co-CEO. *"This partnership is helping to build a space that can accommodate a wide variety of activities. We also believe this type of establishment helps a municipality to remain a desirable and dynamic place for its current and future residents to live,"* added Valérie Berger, Berger Co-CEO.

### **Fundraising campaign**

At the same time, the municipality, supported by the multi-purpose room committee, is launching a fundraising campaign to raise some of the funds required to successfully complete the project, which will total \$1.4 million. The campaign, with a target of \$176,000, aims to ease the municipality's financial involvement and reduce the contribution from residents.

Anyone who wants to contribute to the fundraising campaign, or simply wants to follow the project's progress, can visit this web page: <https://sallesaintmodeste.wordpress.com/>

– 30 –

Source:           Municipality of Saint-Modeste  
                      418 867-2352