



PRESS RELEASE  
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## **Berger's Community Liaison Meeting: promoting collaboration and transparency**

**Saint-Modeste, Québec, October 15, 2020** — In compliance with the Environment Act License requirements of the Manitoba Conservation and Climate, Berger has held its first Community Liaison Meeting last September 8, 2020. The committee, consisting of residents, a representative of Manitoba Conservation and Climate, a councillor of Rural Municipality of Springfield, and Berger members, already identified measures to mitigate the impacts of construction and operations on both the community and the environment.

“We welcome this Canadian company that will create 50 local jobs. Berger’s new mixing facility will contribute to Springfield’s economic development and help us in providing high-quality public services to our community,” said Springfield Mayor Tiffany Fell, “Our focus, as a Council, continues to be on the residents and families of Springfield and economic development is a key element in building a strong, rural community.”

The purpose of the first meeting was to kick off the Community Liaison Committee by exchanging views on the construction process of Berger’s mixing facility and its future operations. The Committee is also intended to become a reference point for monitoring the project. The open forum started by establishing the Committee’s objectives:

- *To provide information to the community on Berger’s current and future operations on site.*
- *To promote collaboration and local opportunity.*
- *To respond to the community’s concerns and questions regarding the project.*
- *To propose measures to mitigate the impacts of construction/operations on both the community and the environment.*

In addition to agreeing on the methods that will be used to address concerns, questions and suggestions, the six members adopted concrete solutions, including a thorough review of the landscape plan, to mitigate noise, light, and dust outside of Berger’s property. Fire prevention, wastewater treatment systems, and fertilizer storage were also part of the discussions and Berger’s Emergency Response Plan will help respond to a lot of these concerns.

Berger’s co-CEO Méliissa Berger mentions, “We are very sensitive to the concerns of the population, and it is our hope that with this committee, we will not only be able to reassure the project’s stakeholders, but also become an active member of the community’s development.”



As the next committee will take place on November 17, 2020, all the residents of the Rural Municipality of Springfield are invited to communicate with any of the Committee's member to share their questions or concerns about the project. For complete details regarding the new Berger's mixing plant, please visit the web page <https://www.berger.ca/en/about/press-room/new-mixing-facility-in-oakbank-manitoba/>.

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### **About Berger**

Founded in 1963, Berger is a third-generation family business that specializes in peat and growing media. It provides professional producers with the primary resource for growing fruits, vegetables, and other plants. With over 700 employees, our Canadian organization has developed a network that includes 11 harvesting sites and 8 production plants in North America. Social commitment and sustainable development are at the heart of everything we do here, at Berger.

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